

Patient Engagement Elements

Over the past three years we have stratified the various elements that constitute patient engagement

DATA COLLECTION



Any interaction that consists of collecting data from clinical trial participants. This could consist of visits to the site, home nursing visits, COA/PRO completion, digital wearables, and remote data collection.

LOGISTICS



Focuses on meeting logistical needs. In this category, we include systems and services that would provide support to attend visits such as transportation, expense reimbursement, compensation for lost time, etc.

EMPOWERMENT



Empowering clinical trial participants to understand their treatment options, determine if the trial is suitable for them, grasp the process and procedures involved in visits, comprehend the subsequent steps, and track the trial's progress.

COMMUNITY & BELONGING



Support participation by fostering a sense of community among participants, providing access to a shared experience of clinical trial involvement. A community connection can enhance the overall participant experience and engagement in the trial.