

Datacubed Health's Advisory Board 2022 Recap



To ensure user-centered product design, Datacubed Health established advisory boards composed of site and patient members. Here is what we have achieved with our board members in 2022.

1. Conducted In-depth Research of Three Different Product Areas:

- Understand site and patient journeys during the screening process
- Evaluate Datacubed Health's new dashboard tool called Insights
- Reimagine site training

2. Participation of Board Members from Three Countries:

- US, Canada, and the UK

3. Created Four Reports:

- To summarize and visualize research findings on dashboard experience at sites, usage of removable media for trial data, and user preference of mobile notifications, and this report.

4. Distributed Six Surveys:

- On board members' experience with dashboard tools, consenting, site training, screening, standardized tasks, and removable media.

5. Hosted 19 Discussions:

- For board members to know each other, share their opinions, and get to know our products.

6. Connected with over 550 Users:

- Including board members and those screened for new research projects

What's Coming This Year:

- Email-less
- eDiary
- Visit Scheduling
- Announcement Flexibility
- & much more!

